

# AWE TANZANIA



**AWE**  
Academy for Women  
Entrepreneurs

## ***Applications for AWE are now open!***

Are you a woman entrepreneur between 20-45 residing in Morogoro? Do you have a business idea or an already established business?

U.S. Embassy in partnership with SELFINA and NMB Bank PLC is excited to launch applications for the Academy for Women Entrepreneurs (AWE) program aimed at connecting women business builders in Tanzania with the tools needed to bring their bright entrepreneurial ideas to life.

### **Who is eligible:**

- Aspiring or startup women entrepreneurs with a viable business idea
- 20 to 45 years old women entrepreneurs
- Tanzanian citizens residing in Morogoro
- Must be able to commit to the full program from early January 2025 (8 hours per week for 13 weeks)
- Applicants with basic computer knowledge
- Applicants with a working laptop
- Applicants who can easily understand English (writing and speaking)
- Applicants with an interest of sharing the knowledge gained with others

**Application deadline is December 13, 2024.**

*Download application form, using the link below.*

### **General Information**

AWE is a new and exciting program from Department of State supporting the development of women entrepreneurs around the world. The program aims to reach 50 million women by 2025 and commits to providing women the knowledge, tools, and networks that they need to turn their ideas into successful business. Through facilitated online learning, women will further their business skills, network with mentors and see their ideas into reality.

AWE uses DreamBuilder, an online training program on women's entrepreneurship developed through a partnership between Arizona State University's Thunderbird School of Management and global copper mining company Freeport-McMoRan, which teaches women to create their own business plans, understand how to raise capital, and connect with networks of successful business owners. In addition, we connect AWE participants to additional opportunities by leveraging alumni networks, nongovernmental organizations, and more.

### **Key Program Objectives:**

- Provide resources for women to engage in U.S-style online education with guided facilitation and localization from ECA alumni, local women business leaders, or other local partners.
- Foster networks that support AWE participants' access to peer-to-peer mentorship, business partners, and scaling opportunities with businesses in the region and in the United States.
- Enable access to a wide range of on-going programs tailored to women's economic empowerment to expand the effects of AWE participation.

**Audience:**

Energetic Tanzanian women aged 20-45 years:

- Aspiring or startup women entrepreneurs with a viable business idea
- Computer literacy – those with basic computer knowledge
- English proficiency – those who can easily understand English (writing and speaking)
- Commitment to the program with an interest in sharing the knowledge gained with others.

## APPLICATION FORM

[AWE Tanzania Application Form](#)